



“A Big Pile” Snow Tires: Seasonal Inventory Explosion!



The Challenge

Every winter the same problem!

This automotive dealership needed to have the inventory on hand at the first snow fall; or the **tire sales just didn't happen**. There never was enough space to hold the large influx of winter tires and something needed to be done. Expanding the building to hold the seasonal inventory **wasn't an option, but a solution** needed to be found.

The Solution

Compacting the tire racks with MIZER carriages was the answer to the problem. This automotive dealership was able to increase the capacity of their tire rack area by 70% and still have quick easy access to the inventory.

This solution resulted in the dealership having almost twice as much storage on hand without having to renovate or expand.

As a bonus, they saved money by re-using their existing tire racks on the MIZER carriages.

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