

# MIZER RETAIL STORAGE SOLUTIONS

## *Some Product Applications:*

- *Laminate shelving for apparel, cloth, or items that can snag*
- *Automotive shelving for parts, tires, supplies etc.*
- *Flexible cantilever shelving for books, videos, CD's*
- *Mezzanine shelving for department stores, mass merchandisers*
- *Wardrobe shelving for hanging garments with laminate shelves for folded items*
- *Particleboard shelving for electronics or sporting goods stores.*



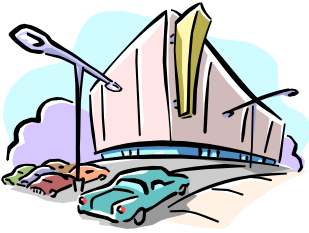
## **Space Saving Solutions for.....**

- |                             |                                   |                                 |
|-----------------------------|-----------------------------------|---------------------------------|
| ▪ <i>Books</i>              | ▪ <i>Home Furnishings</i>         | ▪ <i>Video/CD's</i>             |
| ▪ <i>Shoe Stores</i>        | ▪ <i>Instruments Automotive</i>   | ▪ <i>Print/Copy Shops</i>       |
| ▪ <i>Apparel</i>            | ▪ <i>Sporting Goods/Pro Shops</i> | ▪ <i>Electronics</i>            |
| ▪ <i>Pharmacy</i>           | ▪ <i>Hardware</i>                 | ▪ <i>Office Supplies</i>        |
| ▪ <i>Department Stores</i>  | ▪ <i>Restaurants</i>              | ▪ <i>Toy/Craft/Hobby Stores</i> |
| ▪ <i>Convenience Stores</i> |                                   |                                 |

*Helping retailers save space and increase sales*

1-800-789-5956

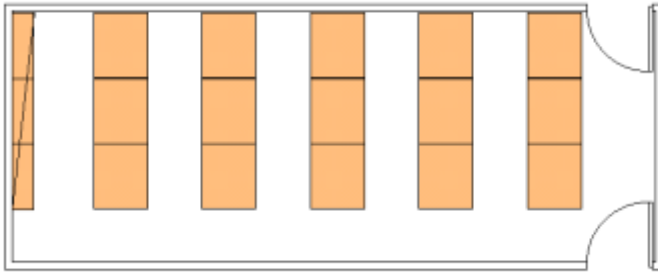




# Solution 1

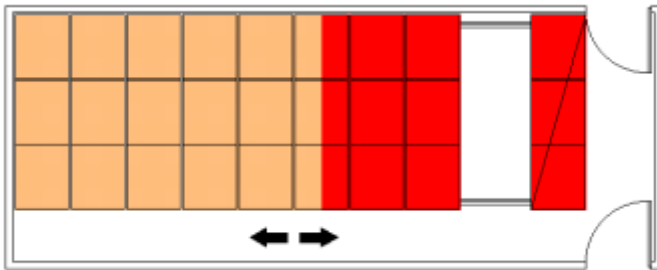
# Increase Capacity

## Standard Stockroom



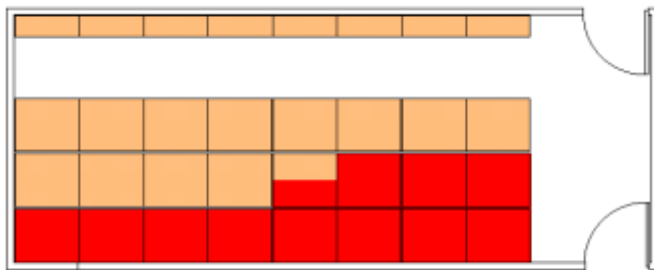
Most fixed shelving is set up with aisles between 30" and 36" between every row of shelving, wasting valuable storage space. As space runs out, inventory is placed in the only space left - between rows of shelves, making access to material difficult and possibly unsafe.

**Add 40-50% more capacity.**

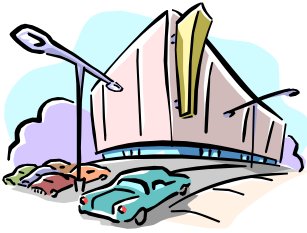


To accommodate additional items, you could do one of two things: First, you could expand your space to accommodate more rows of shelving - an expensive proposition at best; or you can use your current space more efficiently with a little help from Mizer mobile shelving.

**Reconfigure into longer ranges for even more capacity**



A Mizer Storage System makes more space available by compacting the ranges and eliminating all fixed aisles except one "movable aisle" for access. Your storage capacity will nearly double - without adding a single square foot of expensive floor space. The moveable aisle provides easy access to everything stored in the Mobile System.



## Solution 2

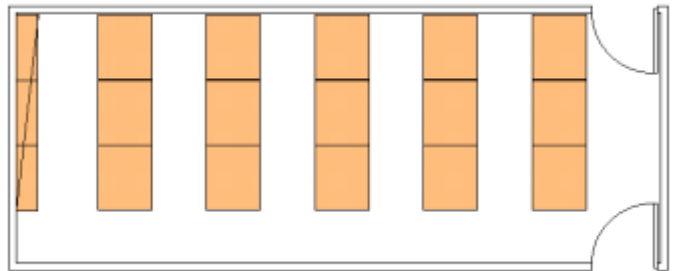
## Increase Selling Area

Lets say that you want to renovate your existing stores to accommodate a new line or more of an existing line without reducing existing stock levels.

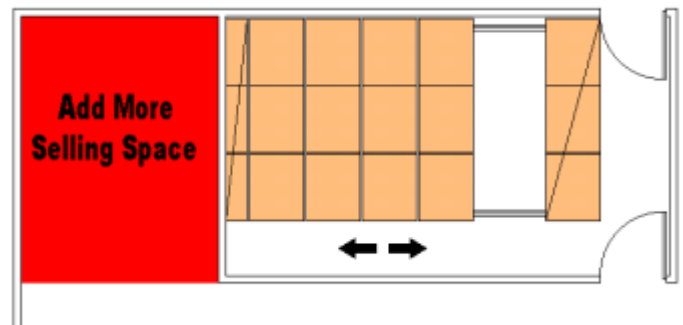
A Mizer Mobile shelving system can help by compacting the existing system into a smaller area allowing you to turn unprofitable storage space into profitable square footage.

In many instances we can use your existing shelving with the Mizer system. Of course we would be happy to design a new system to match your exact specifications.

### Standard Stockroom

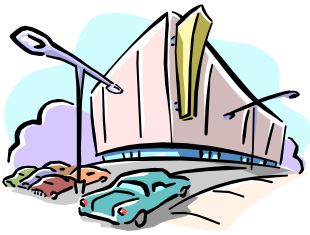


### Compact existing storage into a smaller space.



Above: Home Furnishings  
Right: Electronics Store  
Far Right: Ladies Shoe Store

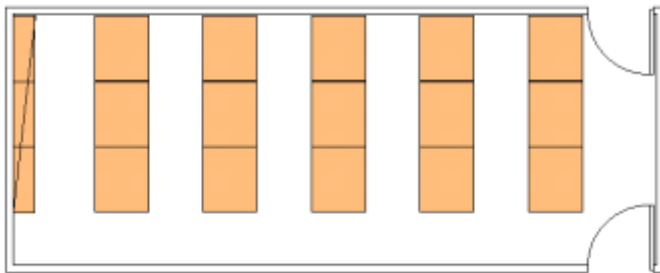




## Solution 3

## Maximize Capacity

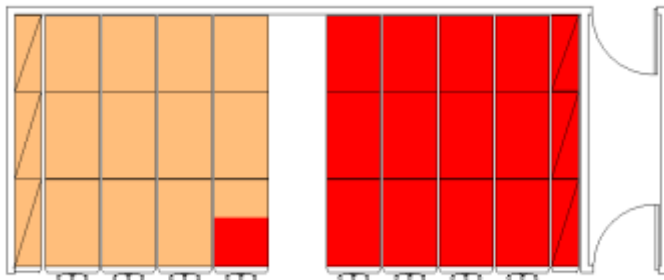
### Standard Stockroom



By eliminating the wall dividing your backroom from your front selling area you can make the most of all of your space.

Your Mizer System can be manufactured to incorporate elements from the design of your store (slat wall, laminate, wood, steel, aluminum or a combination of the above). By dressing up the front of the system you can enhance the look of your store and reduce construction costs.

### More than double your capacity.

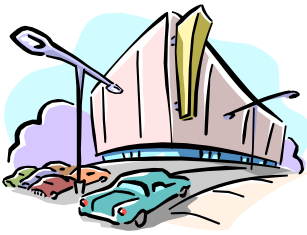


Remember that only one aisle can be seen from the front of the store. The moving aisle becomes your movable stockroom door – opening only where and when you need it.

If your material weighs more than 600 lbs per foot then you can add our mechanical assists to make using the system fast and easy.



Far left: Perfume and Accessories  
Above: Shoe store



# Design

Weather you are building a new store or remodeling an existing one, we would be happy to provide you with designs to meet your exact specifications. Our knowledgeable staff boast over 125 years of experience combined and would be glad to share their knowledge and experience.

Simply answer the questions below and fax, mail or [e-mail](#) us a drawing, blueprint or AutoCAD file of the area you wish to have planned.



*Hanging Garments*



*Shoes*

*From design to installation we offer a complete turnkey service*

Page 1

Client				
address 1				
address 2				
System: Metal Mobile Shelving				
Project #	Quantity	Units /	Style	Size
12-000001	20000	20000	4075	18-Deep-003
Enhanced Ship Date		Est. Install Date		
in 2 weeks		27 Mar-02		
SPECIFICATIONS				
Openings	Style			
6	Standard			
Length	Width	Depth	Shelf Depth	
120.00	24.00	18.00	18.00	
Capacity	Weight	Finish		
1000	100.00	Powder		
Problem to resolve the above installation date the drawing must be Approved and faxed to 352-9477 by April 19, 2002				
Contact name: _____ Date: _____				
I have reviewed this drawing and the attached specifications, and by signing I give "The Lariat Group" notice to proceed with manufacturing this order.				
40, 56116 Barbers Rd SE Calgary, Alberta T2C 1V4 (403) 263-2233 Fax: (403) 263-8977 e-mail: sales@lariatgroup.com Website: www.lariatgroup.com				
To approve this drawing please sign, date and fax to (403) 352-9477. This drawing is the property of The Lariat Group, its agents or its mobile filing storage systems.				

We will need to have answers to the following questions:

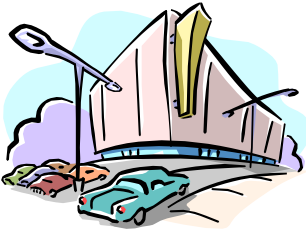
**What is the Ceiling Height?**

**Are there any other obstructions ?(electrical, HVAC, plumbing, etc. )**

**What are you storing?**

**What is the approximate size of the items stored?**

We'll respond promptly with a detailed storage solution, budget pricing and industry trends for storing your type of products.



# Delivery and Installation



Restaurants



Auto Parts/Supplies

## DELIVERY

Depending upon the complexity of the job, our plant can process an order, manufacture the components, package and ship in as little as **14 days**. If the system is a little more complex the goods should be shipped between 28 and 30 days.

With enough notice and if you are planning more than 5 stores, we will stock a system for you and have it ready to ship within 24 hrs of your call.

## INSTALLATION

Mizer systems can be installed on virtually any surface with little or no site preparation. They can be easily removed, reinstalled, added to or reduced.

## TRACK

Anti-tip tracks are used in seismic areas, where shelf height/depth ratios exceed 4:1 or where safety is a concern. We can provide longer ramps for the tracks should the floor need more than  $\frac{3}{4}$ " of leveling.

## CARRIAGES

Carriages are available with wheels under each post or with as few as 2 sets of wheels for a 15' span (lighter materials)

## OPTIONS

- End Panels: Slat-wall, laminate or pegboard
- Mechanical Assists, handles or manual
- Shelving type: ranges from 100lb to 2000lb per shelf capacity.
- Shelves: Steel, hang rods, mesh, particleboard, melamine, fireproof,

These are but a few of the solutions available. Please call us to discuss your particular needs.

[www.stelterr.com](http://www.stelterr.com)

Phone: 1-800-789-5956

Fax: 403-252-9515